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Amendments to the claims

Please amend claims 1, 3, 4, 8, 9, 11, 16, 17, 18, 19, and 20 as shown below; and cancel claims 10, 14, 15, and 21.

1. (currently amended) A configurable portable electronic device comprising:  
a receiver configured to receive a wireless transmission containing coupon information;  
a processor electronically coupled to the receiver;  
an electronic display coupled to the processor;  
a memory containing a computer-readable program, the processor reading the computer-readable program to generate a scannable coupon code from the coupon information on the electronic display; and

means for improving the first scan rate of the scannable coupon from the electronic display.

2. (original) The configurable portable electronic device of claim 1 wherein the electronic display has a nominal minimum dimension of less than about 13 mils and an inter-pixel spacing of less than about 1.3 mils.

3. (currently amended) The configurable portable electronic device of claim 1 ~~further comprising~~ wherein the means for improving the first scan rate comprises a contrast-enhancing coating disposed on the electronic display.

4. (currently amended) The configurable portable electronic device of claim 3 wherein the contrast-enhancing coating is comprises an anti-reflective coating.

5. (original) The configurable portable electronic device of claim 1 wherein the memory further contains a data file storing coupon information.

6. (original) The configurable portable electronic device of claim 5 wherein the data file includes a plurality of subfiles, at least one of the plurality of subfiles containing a plurality of coupon data fields, each of the coupon data fields in the subfile being related according to redemption.

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7. (original) The configurable portable electronic device of claim 5 wherein the coupon information is encrypted and the computer-readable program contains instructions executable by the processor to decrypt the coupon information.

8. (currently amended) A configurable portable electronic device comprising:  
a receiver configured to receive an electronic wireless transmission containing coupon  
information;  
a processor electronically coupled to the receiver;  
an electronic display coupled to the processor;  
a memory containing a computer-readable program for generating a scannable coupon on  
the electronic display from the coupon information and ~~The configurable portable electronic~~  
~~device of claim 1 wherein the computer-readable program contains including instructions for~~  
~~converting a the scannable coupon from a first coupon barcode format to a second coupon~~  
~~barcode format.~~

9. (currently amended) The configurable portable electronic device of claim 1 wherein the electronic display is a dot-matrix liquid crystal display and the means for improving the first scan rate comprises having a strobe rate of the dot-matrix liquid crystal display sufficiently high to maintain sufficient contrast for electronic scanning of the scannable coupon shown on the dot-matrix liquid crystal display.

10. (cancelled)

11. (currently amended) The configurable portable electronic device of claim 9 1  
wherein the means for improving the first scan rate comprises a dot-matrix liquid crystal display  
~~includes a plurality of storage capacitors, each of the plurality of storage capacitors associated~~  
~~with each of a plurality of pixels in the dot-matrix liquid crystal display, the storage capacitors~~  
~~increasing the having sufficient persistence of the pixels after a strobe voltage is applied to the~~  
~~pixels to maintain sufficient contrast for electronic scanning of the scannable coupon shown on~~  
the liquid crystal display.

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12. (original) The configurable portable electronic device of claim 1 wherein the electronic display is a dot-matrix liquid crystal display having pixels capable of maintaining a contrast ratio of at least 1:4 between a light portion of a bar code and a dark portion of a bar code displayed on the electronic display between a first strobe signal and a second strobe signal to the pixels.

13. (original) A configurable portable electronic device comprising:  
a receiver configured to receive a wireless transmission containing coupon information;  
a processor electronically coupled to the receiver;  
a persistent dot-matrix liquid crystal display having a minimum nominal dimension of less than or equal to about 13 mils and an inter-pixel spacing of less than or equal to about 1.3 mils coupled to the processor;  
a memory containing a computer-readable program, the processor reading the computer-readable program to generate a scannable coupon code from the coupon information on the electronic display.

14. (cancelled)

15. (cancelled)

16. (currently amended) ~~The method of claim 14 further comprising steps, before the receiving step, of:~~ A method for providing a redeemable coupon, the method comprising:  
encrypting coupon information to produce encrypted coupon information; and after the receiving step,  
receiving the encrypted coupon information over a wireless electronic link with a portable electronic device;  
decrypting the encrypted coupon information in the portable electronic device to produce coupon information;  
processing the coupon information in the portable electronic device; and  
generating a barcode on a display of the portable electronic device from the coupon information.

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17. (currently amended) The method of claim ~~14~~ 16 wherein the coupon information includes user information.
18. (currently amended) The method of claim ~~14~~ 16 further comprising, between the receiving step and the generating step, steps of:  
    saving the coupon information in local memory; and  
    recalling the coupon information from local memory.
19. (currently amended) The method of claim 18 further comprising steps, after the generating step, of:  
    entering a ~~step command~~ step;  
    recalling second coupon information from local memory; and  
    generating a second scannable coupon on the display of the portable electronic device.
20. (currently amended) The method of claim ~~14~~ 16 further comprising, after the step of receiving the coupon information, of  
    recalling user information from a memory of the portable handheld device,  
wherein the generating step includes combining the user information with the coupon information to generate the scannable coupon with user information.
21. (cancelled)